Status is your gateway to the decentralized web

A community-powered platform to securely chat and transact on the Ethereum blockchain

Create account

I already have an account
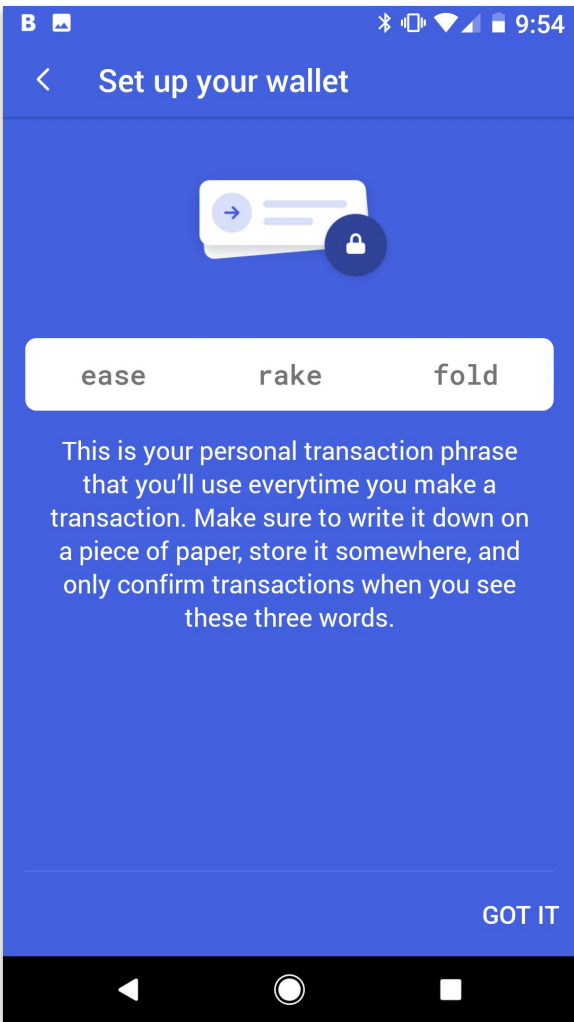
By continuing you agree to our Privacy Policy

One of the challenges of writing for the Status UI was that the application's very broad set of use case. Being mobile-first meant having to get a lot of meaning into not much space.

The words here are carefully chosen to convey the scope of possibility, without overwhelming the user with details.

We used some jargon, considering what we knew about user mindset and the point in the user journey - i.e. having been acquired through marketing and/or come through the app store.
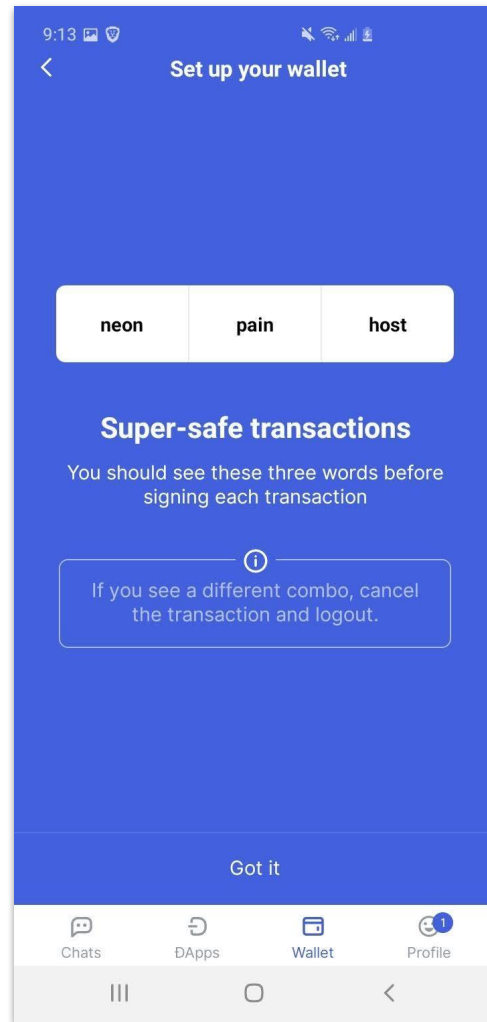
BEFORE

Set up your wallet

| ease | rake | fold |

This is your personal transaction phrase that you'll use everytime you make a transaction. Make sure to write it down on a piece of paper, store it somewhere, and only confirm transactions when you see these three words.
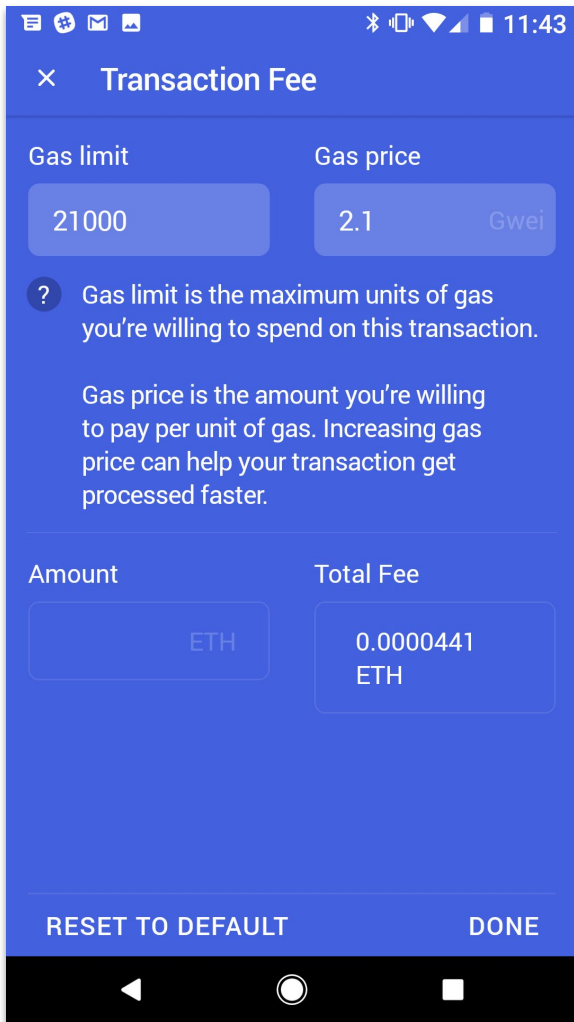
GOT IT

In the rewrite of this screen, I focused on making the text more scannable and using clear, direct language.

If I could create another iteration, I might try using the top-level, most visible text for the most pertinent information, or explicit guidance for the user. E.g., **Remember these words**

AFTER

Set up your wallet

| neon | pain | host |

Super-safe transactions

You should see these three words before signing each transaction

If you see a different combo, cancel the transaction and logout.

Got it

Chats   ÐApps   Wallet   Profile

BEFORE

AFTER

Transaction Fee

Gas limit
21000

Gas price
2.1 Gwei

? Gas limit is the maximum units of gas you're willing to spend on this transaction.

Gas price is the amount you're willing to pay per unit of gas. Increasing gas price can help your transaction get processed faster.

Amount
ETH

Total Fee
0.0000441 ETH

RESET TO DEFAULT DONE

9:13

Transaction Fee

Gas limit
21000

G Invalid number

0.000 Gwei

? Gas limit caps the units of gas spent on the transaction. Gas price sets the price per unit of gas. Increasing gas price can make your transaction faster.

Amount
ETH

Total Fee
0 ETH

Reset to default Done

When dealing with new conceptions, such as "gas" on the Ethereum network, it's important to use the UI to educate users. Still, the goal is to be more concise so that the user isn't overwhelmed by the amount of text.

Unfortunately, the red text bubble seen in the "After" screen was not part of this rewrite. If I could rewrite that guidance, I'd be more plain: "Price must be > 0" for example.